You don’t need to spend lots of money for advertising, but only enough on the right and proper way. Every enterprise can write black figures!

**DIE 8 GROUP OF COMMUNICATION** is an umbrella brand of international operating full-service advertising and business-consulting agency, situated in three European locations with three competence divisions.

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**CORPORATE CONSULTING**
Strategy and Positioning Consulting
> Start up in market areas (coaching and consulting)
> Market entry and market consulting (foundation management)
> Brand development and maintenance (creation of the complete corp. identity)
> Advertising and business consulting (analysis, evaluation, advertising planning, art direction and interim in-house coaching)

**MEDIA-MARKETING**
PR in Dialogue with Top-Media in Europe
> Fact-finding mission (status, vision)
> Mediaplanning (multi-channel media strategy)
> Press work (text conception, idea finding, media observation)
> Press conferences (full service)
> Press trips (entire organisation)
> Customer magazine publisher (publishing management, production, distribution)

**EVENT-MARKETING**
Live-Communication & Branded Entertainment
> Corporate events (company gala events, awards, company anniversary celebrations, sports- and fashion events)
> Education events (company incentives, teambuilding, seminars, congresses)
> Product-roadshows (construction and design of exhibition stands, promotion)
> We stage total artworks (event design, topic ambiance, stage technique, artistic program, media documentation)

We are developing and supporting your success!